



Media Release

October 2021

Dogs go 'furee' as Crieff Hydro Family of Hotels launches Pooch Package in partnership with Video Vets Now

As lockdown puppies across the nation 'em-bark' on their first family holidays this autumn, Crieff Hydro Family of Hotels has launched the perfect Pooch Package, in partnership with Video Vets Now, the video vets team at leading emergency Vets Now, to keep tails wagging.

It's estimated that more than 3.2 million UK households welcomed a dog during the pandemic, and now those puppies are ready to venture out on their very first family holidays, making staycations with added pup appeal a top priority.

Crieff Hydro Family of Hotels is offering free stays for dogs in November through to March 2022, plus a host of other 'bone-usses' for four-legged friends including a free video consultation with Video Vets Now as part of this partnership (worth £24). Designed for non-emergency situations, [Video Vets Now](#) is a video consultation service that allows pet owners to chat to one of their qualified vets in a matter of minutes, no matter they are in the UK.

As well as receiving a puppy pack, guests will also get a 'tail-ored' guide to the best dog-friendly spots in and around their hotel, and top tips for travelling with a dog from animal behaviourist Emma Hogarth from [Let's Talk Behaviour](#).

Nic Oldham, Head of Customer and Commercial at Crieff Hydro Family of Hotels, said: "We understand the massive part that our pets play in the family, and that this year especially it might be important to bring your four-legged friend on holiday with you, after over a year and a half by their side.



"Our resorts have so much to offer, and not just for humans – our locations have some of the best dog walks, with the most beautiful scenery and even dog-friendly cafes and bars nearby.

Dave Leicester, head of telehealth, who looks after a team of experienced video vets at UK's leading emergency vets, Vets Now, said:

"When holidaying with our pets we naturally venture into the great outdoors more frequently. However, there's always hidden hazards and risks for our pets so it's important to be aware.

"This is why we have a dedicated [hazards hub](#) on our website, designed to help pet owners learn more about hidden hazards and help prevent some emergencies from happening in the first place."

He added: "And remember: for non-emergencies, re-assurance and advice when away in the UK, we are always just a tap away with our Video Vets Now video consultation service."

For more information, or to book to stay at one of the Crieff Hydro Family of Hotels resorts, please visit <https://www.crieffhydrofamily.com/>

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NOTES TO EDITOR

Crieff Hydro Family of Hotels

Crieff Hydro Family of Hotels is a family of eight hotels all set within iconic Scottish locations. Whether that be Perthshire, the Scottish Borders, the Highlands or Dundee, The Family includes something for everyone. From 10 to 215 bedrooms, onsite activities, various dining options, corporate events, team building, and leisure facilities. Crieff Hydro Family of Hotels includes Crieff Hydro, Peebles Hydro, Murraypark Hotel in Crieff, The Park Hotel in Peebles, Taypark House in Dundee, The Isles of Glencoe, Ballachulish Hotel and Kingshouse Hotel also in Glencoe.

For more information please log onto: <https://www.crieffhydrofamily.com/>

Stephen Leckie, Chairman and CEO of Crieff Hydro Family of Hotels



Stephen Leckie is Chairman and CEO of Crieff Hydro Family of Hotels. Mr Leckie heads up a family of eight hotels and is the fifth generation in his family to do so. Stephen is chairman of the Scottish Tourism Alliance and is President of the Perthshire Chamber of Commerce. He is an active member of the industry voice UK Hospitality and a member of the Scottish Government's Tourism Leadership Group, responsible for overseeing the delivery of the national tourism strategy Tourism Scotland 2030. Since 2019 Stephen has represented her Majesty the Queen, as Lord-Lieutenant for Perth & Kinross.

Video Vets Now

A ten-minute video consult costs £24 and is refundable if Vets Now recommend an in-person follow up within 48 hours. For more details and how to book visit: [Online Vets | Video Chat With Our UK Based Vets | 8am-11pm Daily \(vets-now.com\)](https://vets-now.com)

FURTHER INFORMATION

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